



# An update on vitamin D – how can we best meet the new recommendations?

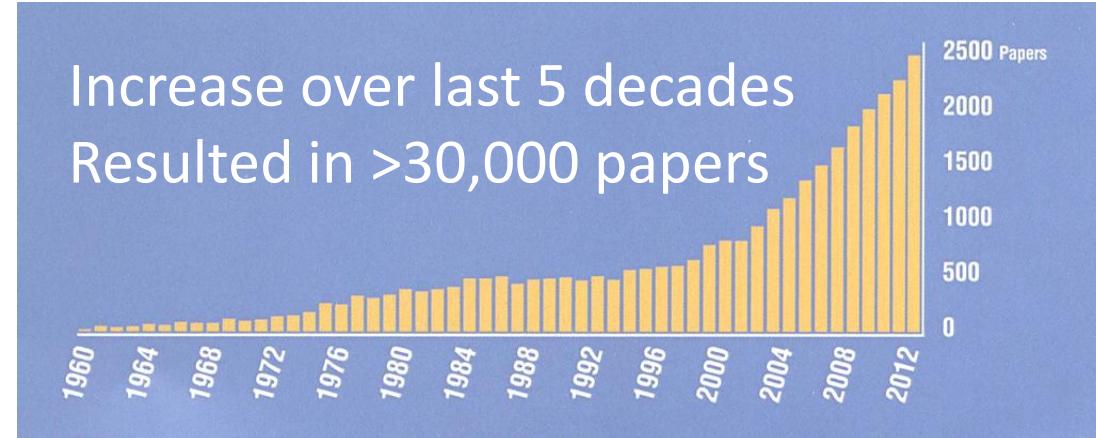
**Dr Kirsty Pourshahidi**

**Research Fellow, NICHE, Ulster University, Coleraine**

**Dairy Council for Northern Ireland, Nutrition & Health Professional Conference, Belfast**

**Thursday 28<sup>th</sup> April 2016**

**[ulster.ac.uk](http://ulster.ac.uk)**



**Rickets returns as 1 in 4 toddlers found to be lacking in vitamin D**

**BBC Call for vitamin D infant death probe**

**the guardian Vitamin D awareness in decline, say doctors**

**NHS Medical chief highlights importance of vitamin D**

Vitamin D: Magic bullet or overhyped health hope?

**Chicago Tribune**

Wednesday, March 28, 2007 • DAILY CALLER PRESS • Volume 85, Issue 12

For believers, vitamin D a beacon of medical hope



**Vitamin D May Give 2012 Olympic Athletes an Edge**

**Vitamin D yoghurt may improve cholesterol, heart disease risk: Study**

By Nathan Gray, 24-Nov-2011  
Related topics: Research, Vitamins & minerals

**Vitamin D Supplements Associated With Reduced Fracture Risk In Older Adults**  
March 30, 2009 — Oral vitamin D supplements at a dose of at least 400 international units per day are associated with a reduced risk of bone fractures in older adults, according to results of a ... > full story

**Understanding The Anticancer Effects Of Vitamin D3**  
ScienceDaily (July 7, 2009) — The active form of vitamin D3 seems to have anticancer effects. To try and understand the underlying these effects, researchers previously set out to determine whose expression in a human colon cancer cell

**Vitamin D deficiency a risk in north**  
YOUNG adults in Northern Ireland may be at risk of vitamin D deficiency during the winter months, according to new research published in the Journal of Internal Medicine.

**DAILY**  
SUNLIGHT STOPS BREAST CANCER  
Just 3 hours

**Vitamin D is as effective as a vaccine**  
A new study published in the March 2010 issue of the American Journal of Clinical Nutrition shows that people given vitamin D, as a supplement were 45% less likely to get infected with seasonal flu. The researchers concluded that the results suggest that annually, giving a single dose of oral vitamin D could reduce the incidence of influenza A. They suggest that regardless of your vaccination status or age, an adequate level of serum vitamin D should be maintained to prevent the next cold season.

**DAILY EXPRESS**  
WHY WE CAN'T LIVE ON £2,000 A MONTH BENEFITS  
**VITAMIN D CUTS BLOOD PRESSURE**  
It slashes risk COWELL EGG

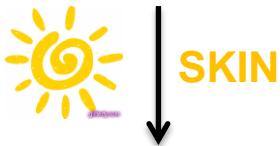
# Vitamin D: how can we meet the new recommendations?

## Presentation Outline

- **Brief overview of vitamin D**
- **Why do we need vitamin D?**
- **What does the evidence tell us?**
- **How much is needed?**
- **Strategies to improve vitamin D**
- **Take home messages**

# Overview of vitamin D

7-dehydrocholesterol (7-DHC)



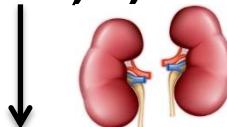
Pre-vitamin D



Vitamin D<sub>3</sub>

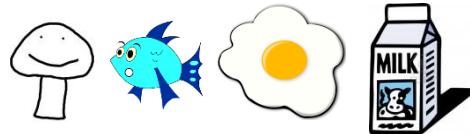


25-hydroxyvitamin D  
(25(OH)D)



1,25 dihydroxyvitamin D  
(1,25(OH)<sub>2</sub>D)

Dietary sources



≤25 nmol/l	Deficient
26-49 nmol/l	Insufficient
≥50 nmol/l	Sufficient

ACTIONS WITHIN  
TARGET TISSUES

# Why do we need vitamin D?

## Skeletal & non-skeletal effects<sup>1,2</sup>

### Musculoskeletal effects

- Stimulates Ca absorption and mobilization, via PTH  
→ Prevention of rickets & osteomalacia/osteoporosis
- Muscle strength & function  
→ Prevention of falls

### Non-musculoskeletal effects

- Immune function & infectious disease
- CVD & hypertension
- Neuropsychological functioning
- Pregnancy & lactation
- Autoimmune diseases
- Cancers

<sup>1</sup>SACN Draft Vitamin D & Health Report, 2015

<sup>2</sup>Abrams SA et al. Nar Rev Endocrinol 2013;9:162-70

# What does the evidence tell us?

## Adults vitamin D intakes

NDNS, UK<sup>1</sup>:

Vitamin D intake ( $\mu\text{g}/\text{d}$ )	Food sources only	All sources inc. supplements
Mean	2.8	3.6
median	2.3	2.6
SD	2.1	3.8
Lower-upper 2.5 percentile	0.5-8.5	0.6-12.0

NANS, Ireland<sup>2</sup>:

- Food: 3.1 2.5 $\mu\text{g}/\text{d}$  / Food + supplements: 4.3 6.2 $\mu\text{g}/\text{d}$

<sup>1</sup>NDNS Years 1-4 Rolling Programme, DOH 2014

<sup>2</sup>National Adult and Nutrition Survey, 2011 [www.iuna.net](http://www.iuna.net)

# What does the evidence tell us?

## Adults vitamin D status

<b>25(OH)D (nmol/l)</b>	<b>UK<sup>1</sup></b> Mean ± SD	<b>Ireland<sup>2</sup></b> Mean (95% CI)
<b>Mean year round</b>	$45.4 \pm 24.8$	60.0 (58.6, 61.4)
<b>Summer</b>	$57.5 \pm 23.4$	65.5 (63.6, 67.4)
<b>Winter</b>	$34.8 \pm 22.9$	53.1 (51.2, 55.1)
<b>% deficient</b>	22.8 (range 8-40)	6.7 (range 3-11)

- Low vitamin D status is a problem, particularly over the winter months<sup>3</sup>

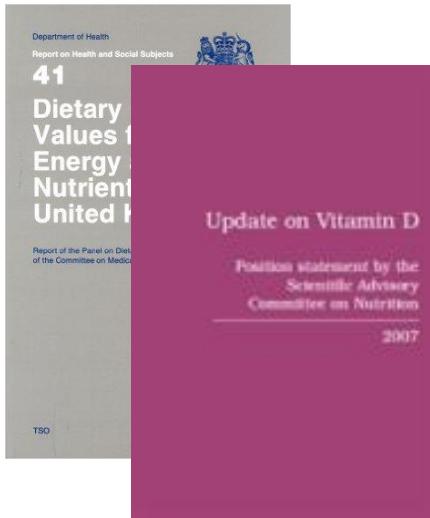
<sup>1</sup>NDNS Years 1-4 Rolling Programme, DOH 2014

<sup>2</sup>Cashman et al. BJR 2013;109(7):1248-56

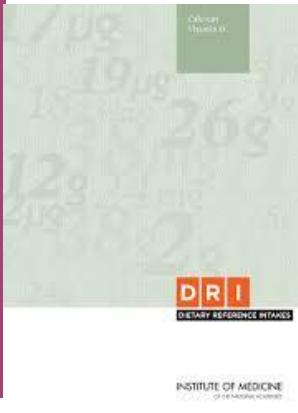
<sup>3</sup>Cashman et al. Am J Clin Nutr. 2016;103(4):1033-44

# Vitamin D DRVs

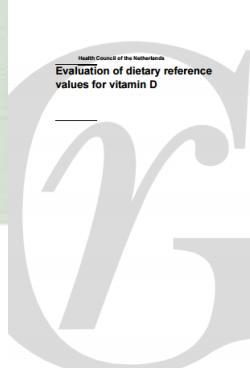
## Recent re-evaluations worldwide



**UK: 0µg**



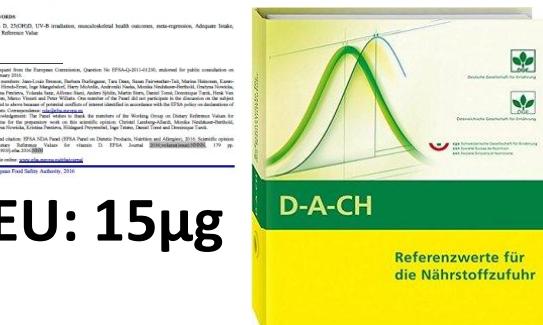
**US: 15µg**



# NL & Nordic: 10µg



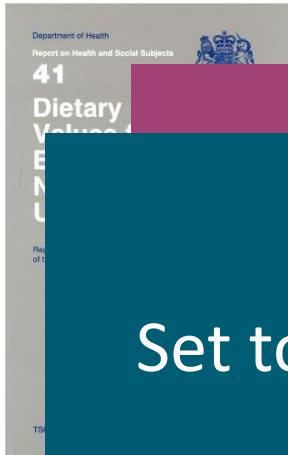
**UK: 10µg**



# DACH: 20µg

# Vitamin D DRVs

## Recent re-evaluations worldwide



**Revised DRVs (adults) 10-20µg/day**

Set to maintain status >25nmol/l OR target 50nmol/l

- ✓ Based on good bone/musculoskeletal health
- ✓ Assume minimal sunlight exposure

10µg



**UK: 10µg**

10 µg  
D-A-CH  
Referenzwerte für die Nährstoffzufuhr  
© European Food Safety Authority, 2016

**EU: 15µg**



**DACH: 20µg**

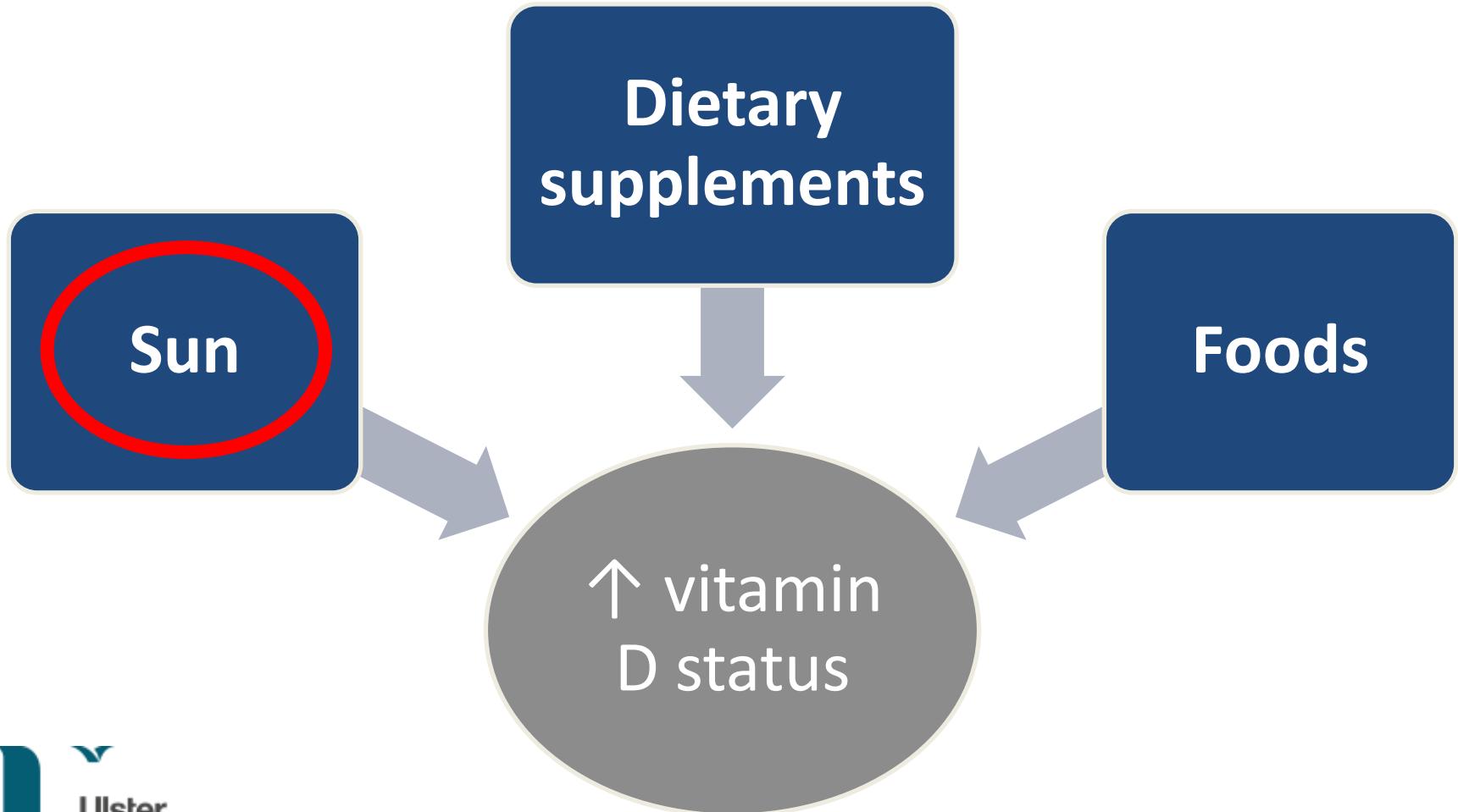
# Vitamin D: how can we meet the new recommendations?

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- Strategies to improve vitamin D
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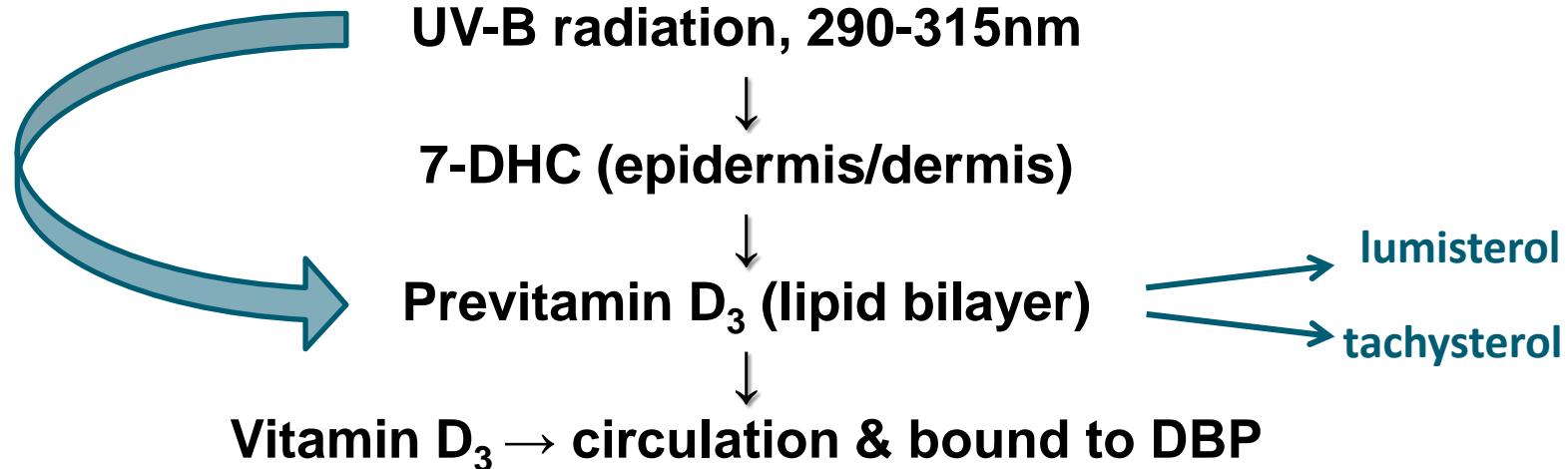
# What can we do?

## Strategies for increasing vitamin D



# Endogenous synthesis

$1\mu\text{g} = 40 \text{ IU}$



Max synthesis (1 suberythema dose = 500μg vitamin D)

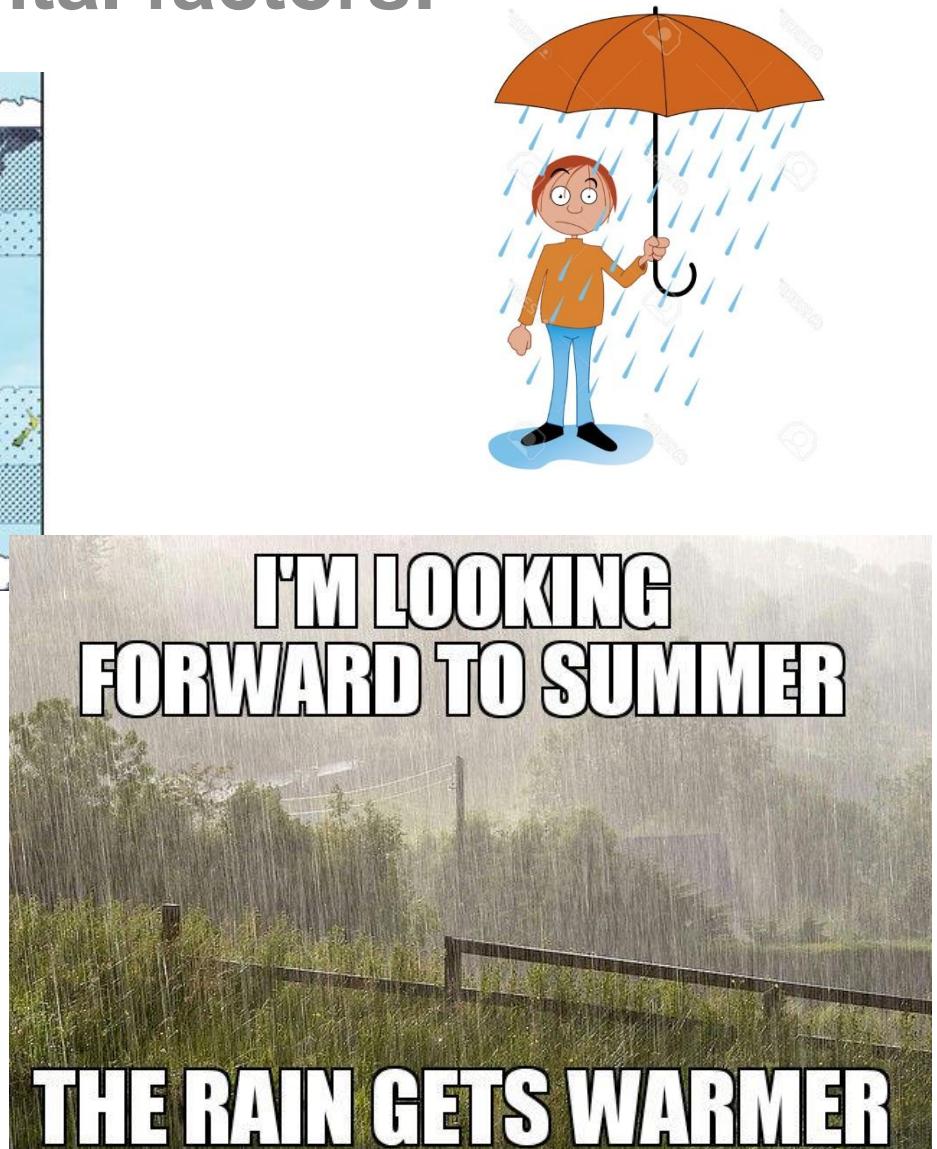
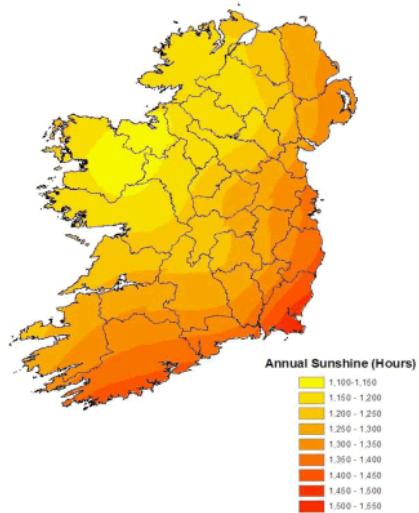
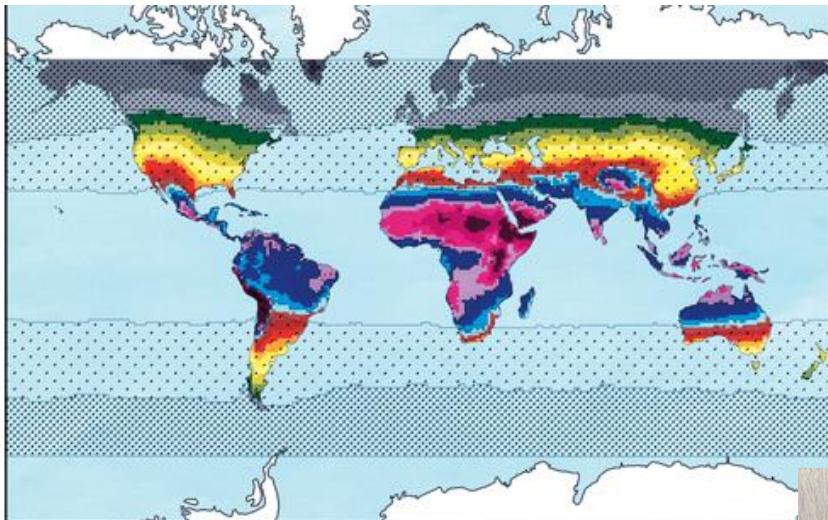
- 10-15mins midday sun on hands, face and arms = 125μg/5000IU
- 15mins sunbathing on a beach in swimwear = 250μg /10,000IU

Excessive exposure won't cause toxicity

- sunlight degrades excess previtamin D<sub>3</sub> and vitamin D<sub>3</sub>
- plus as you tan, melanin decreases synthesis

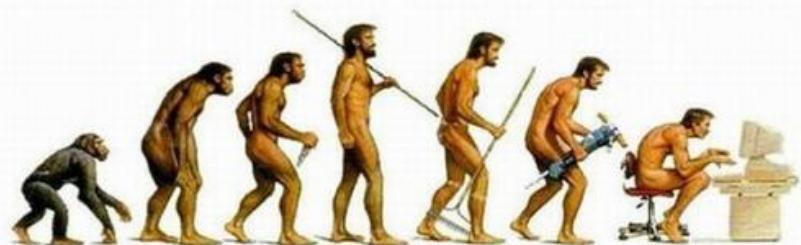
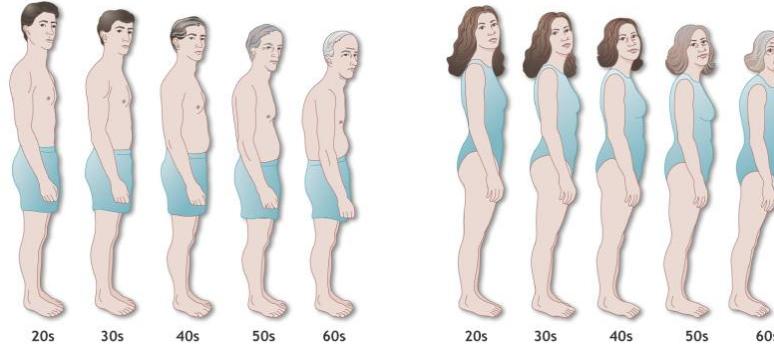
# Endogenous synthesis

## Limited by environmental factors:



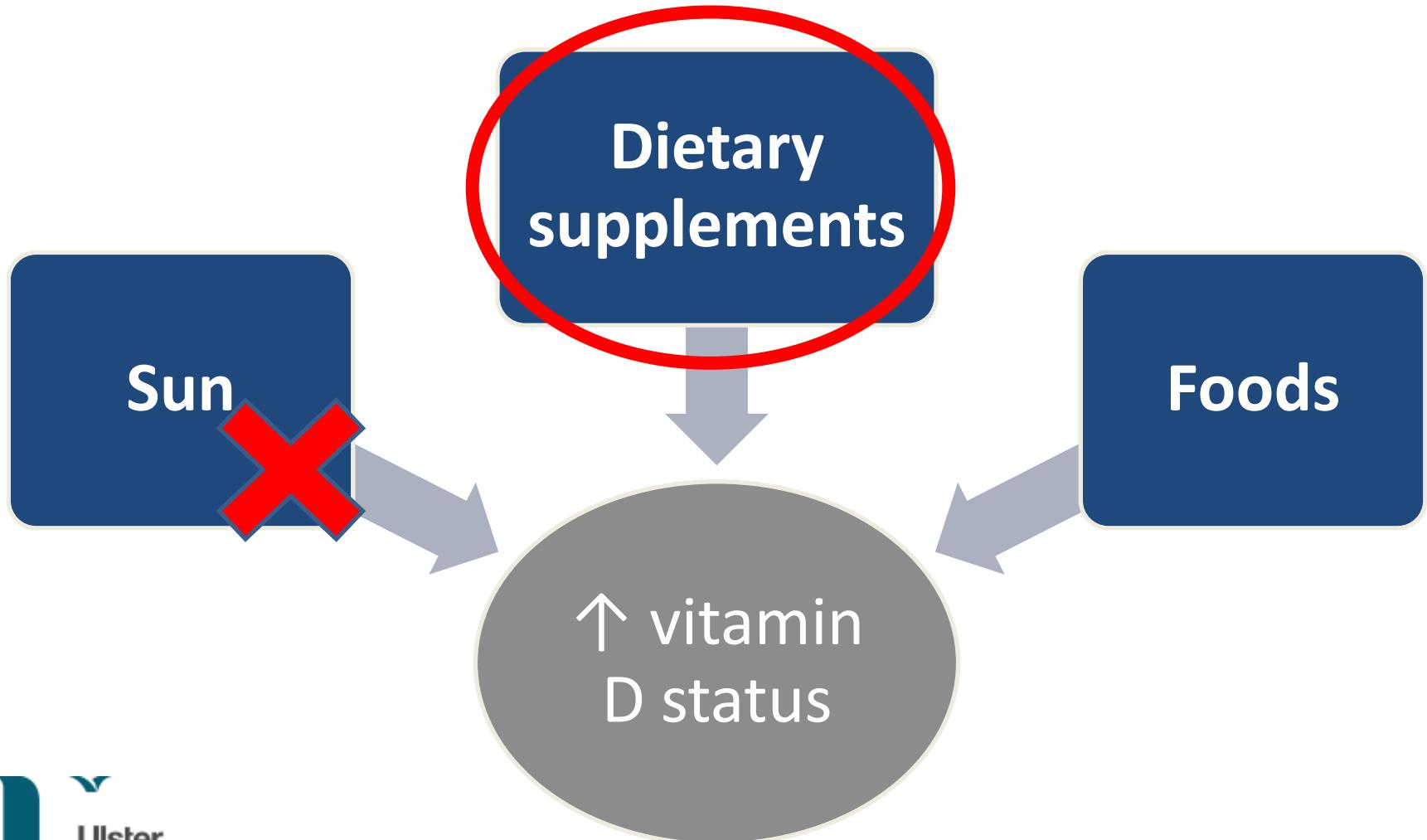
# Endogenous synthesis

High individual variability:



# What can we do?

## Strategies for increasing vitamin D



## ORIGINAL ARTICLE

European Journal of Clinical Nutrition (2006) 60, 727–733  
© 2006 Nature Publishing Group All rights reserved 0954-3007/06 \$30.00  
[www.nature.com/ejcn](http://www.nature.com/ejcn)

# Effect of vitamin D supplementation on vitamin D status and bone turnover markers in young adults

MS Barnes, PJ Robson, MP Bonham, JJ Strain and JMW Wallace

Estimation of the dietary requirement for vitamin D in healthy adults<sup>1–3</sup>

*Kevin D Cashman,  
Anthony P FitzGerald,  
Julie MW Wallace,*  
Estimation of the dietary requirement for vitamin D in free-living adults  $\geq 64$  y of age<sup>1–3</sup>

*Kevin D Cashman, Julie MW Wallace, Geraldine Horigan, Tom R Hill, Maria S Barnes, Alice J Lucey,  
Maxine P Bonham, Nicola Taylor, Emeir M Duffy, Kelly Seamans, Siobhan Muldowney, Anthony P FitzGerald,  
Albert Flynn, JJ Strain, and Mairead Kiely*

*International Journal of Sport Nutrition and Exercise Metabolism, 2013, 23, 441–448  
© 2013 Human Kinetics, Inc.*

## Vitamin D Status and Supplementation in Elite Irish Athletes

Pamela J. Magee, L. Kirsty Pourshahidi, Julie M.W. Wallace,  
John Cleary, Joe Conway, Edward Harney, and Sharon M. Madigan

INTERNATIONAL JOURNAL OF  
SPORT NUTRITION AND  
EXERCISE METABOLISM  
[www.IJSNEM-Journal.com](http://www.IJSNEM-Journal.com)  
ORIGINAL RESEARCH

Vitamin D<sub>3</sub> supplementation using an oral spray solution resolves deficiency but has no effect on VO<sub>2</sub> max in Gaelic footballers: results from a randomised, double-blind, placebo-controlled trial

Joshua J. Todd<sup>1</sup> · Emeir M. McSorley<sup>1</sup> · L. Kirsty Pourshahidi<sup>1</sup> ·  
Sharon M. Madigan<sup>2</sup> · Eamon Laird<sup>3</sup> · Martin Healy<sup>4</sup> · Pamela J. Magee<sup>1</sup>

**Evidence from RCTs - Vitamin D supplementation is effective at raising vitamin D status**

# What does the evidence tell us?

## Adults vitamin D intakes

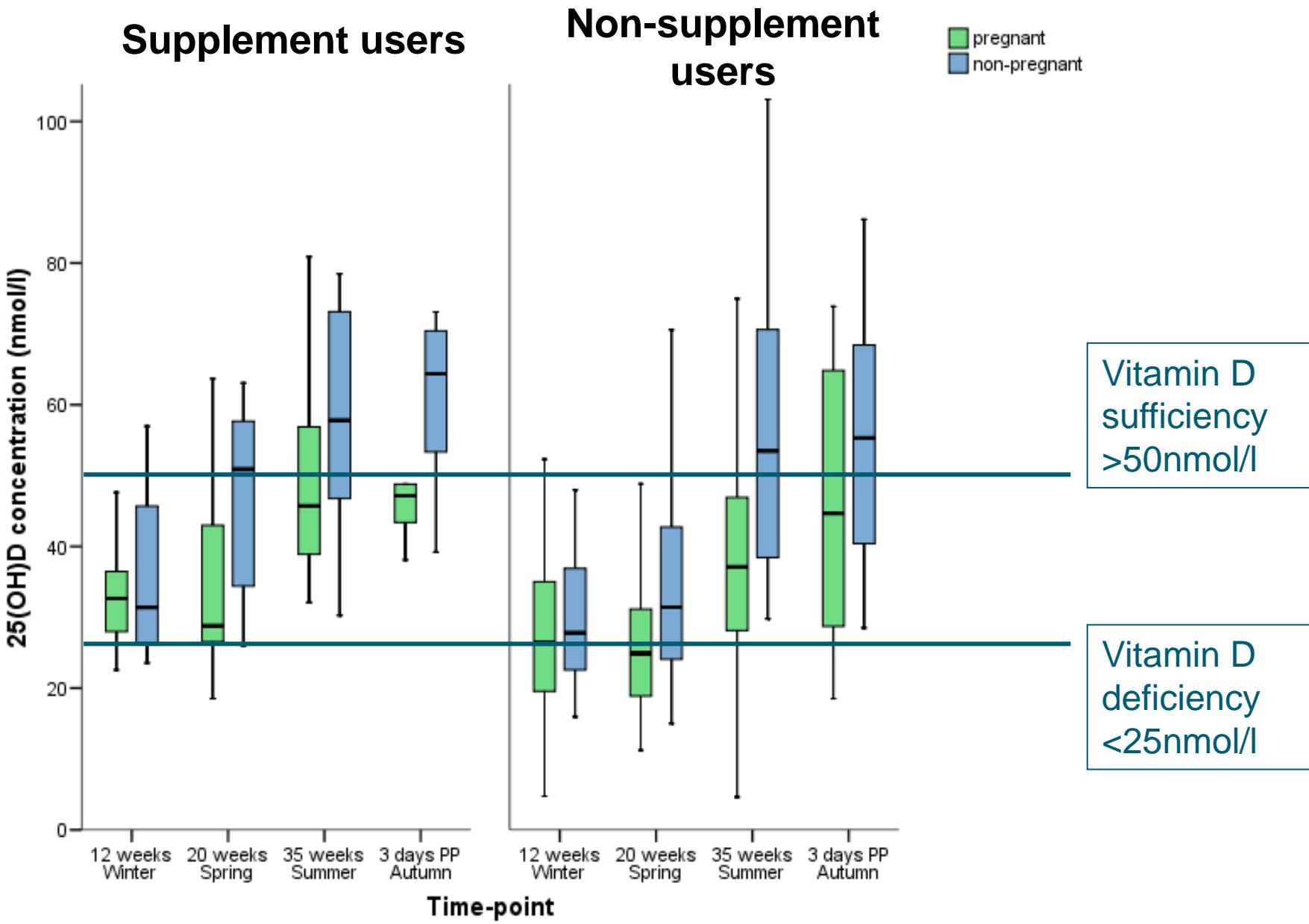
NDNS, UK<sup>1</sup>:

Vitamin D intake ( $\mu\text{g}/\text{d}$ )	Food sources only	All sources inc. supplements
Mean	2.8	3.6
median	2.3	2.6
SD	2.1	3.8
Lower-upper 2.5 percentile	0.5-8.5	0.6-12.0

- Dietary supplementation is not effective at the population level<sup>2</sup>

<sup>1</sup>NDNS Years 1-4 Rolling Programme, DOH 2014

<sup>2</sup>Cashman & Kiely. J Hum Nutr Diet. 2014;27(5):434-42



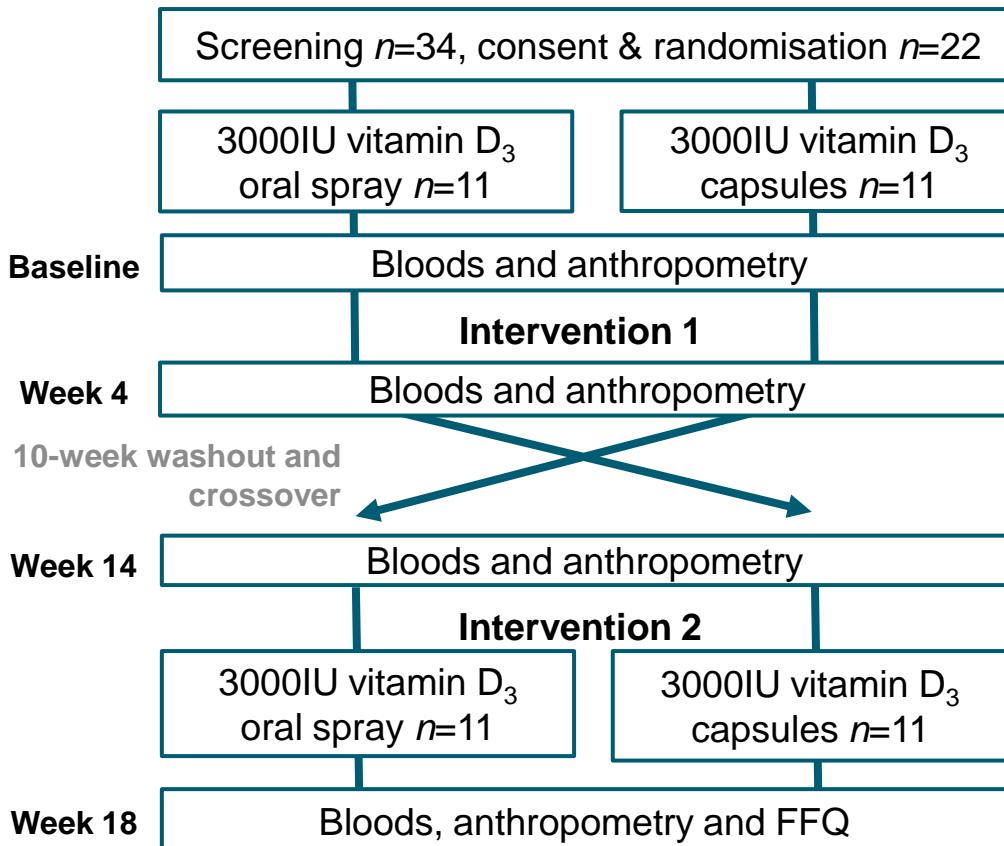
Even among supplement users, vitamin D insufficiency was common among pregnant women

# Vitamin D<sub>3</sub>: capsule vs oral spray

## Wintertime randomised, open-label crossover study



### Study design

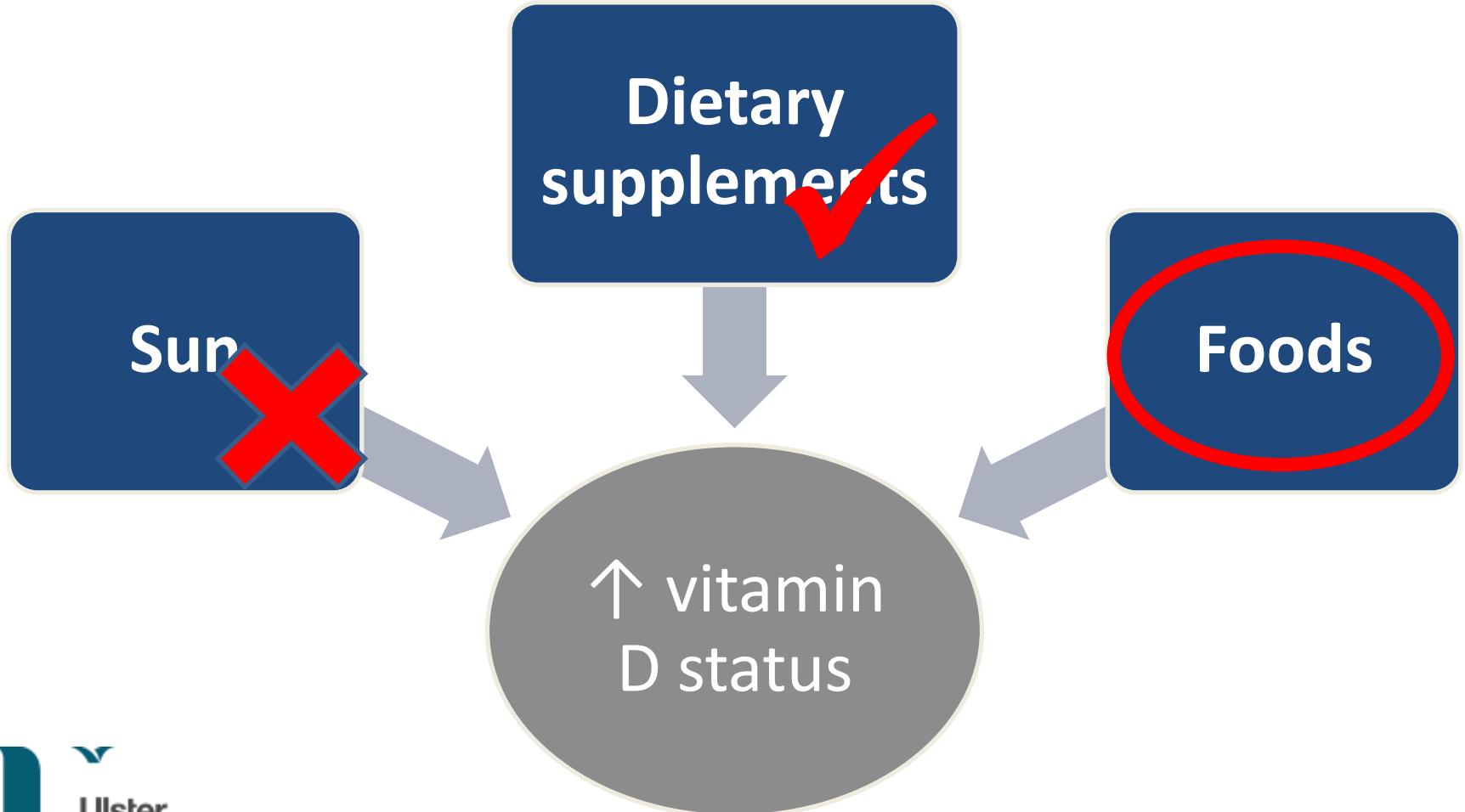


### Results

Oral spray vitamin D<sub>3</sub> supplementation is an equally effective alternative to capsules

# What can we do?

## Strategies for increasing vitamin D



# Strategies for increasing vitamin D

## Natural sources vs. fortified foods



2-14µg



3.2µg



0.3-0.9µg



small  
quantities



7-9µg



1.7-8.3µg



1.2-1.7µg

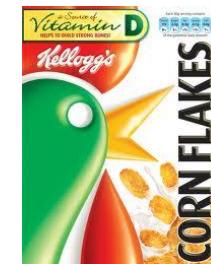


0.8µg

Per 100g/100ml

# Strategies for increasing vitamin D

## Voluntary fortification increasing within the food industry



## Sweden to expand mandatory vitamin D fortification



By Annie-Rose Harrison-Dunn+ ↗

28-May-2015

Last updated on 28-May-2015 at 14:16



### Any objections? Sweden notifies EU on vitamin D fortification plans



By Annie-Rose Harrison-Dunn+ ↗

22-Apr-2016

Last updated on 22-Apr-2016 at 14:10 GMT

 Post a comment

# Mandatory vitamin D fortification is common in many countries

# Vitamin D fortification

## Ongoing debate on which foods?

**Recommended dietary intakes for vitamin D: where do they come from, what do they achieve and how can we meet them?**

K. D. Cashman<sup>1,2</sup> & M. Kiely<sup>1</sup>



Does fortification of staple foods improve vitamin D intakes and status of groups at risk of deficiency? A United Kingdom modeling study<sup>1,2</sup>

*Rachel E Allen,<sup>3,4</sup>\* Alan D Dangour,<sup>4</sup> Alison E Tedstone,<sup>3</sup> and Zaid Chalabi<sup>4</sup>*

Endocrine (2016) 51:38–46  
DOI 10.1007/s12020-015-0711-x

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VIEW POINT

**Tackling inadequate vitamin D intakes within the population:  
fortification of dairy products with vitamin D may not be enough**

Kevin D. Cashman<sup>1,2</sup> · Mairead Kiely<sup>1,3</sup>



# Cows' milk: A potential vehicle for vitamin D enrichment and fortification

**DEL CAST PhD Studentship**

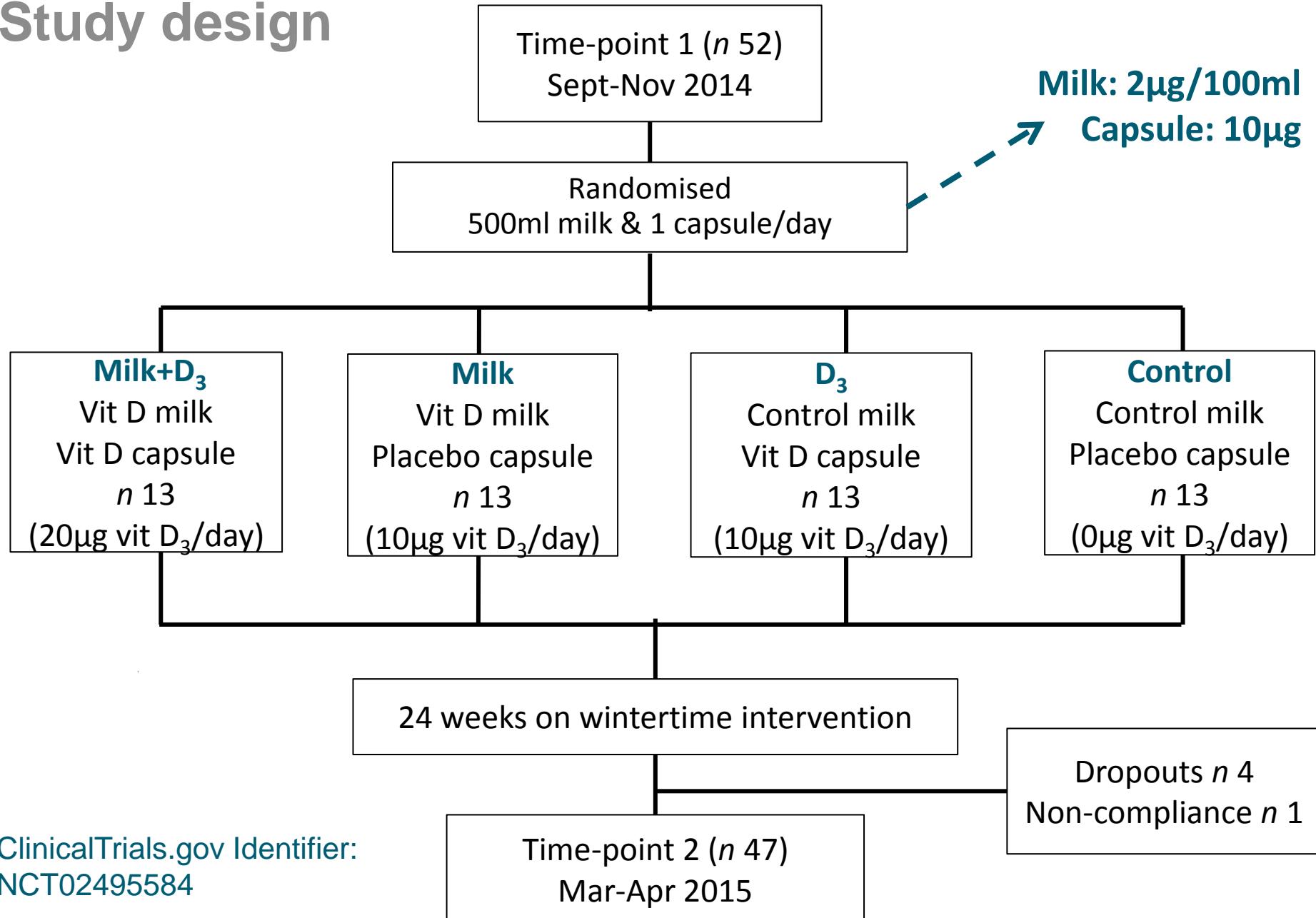
**Ruth Weir**

[ulster.ac.uk](http://ulster.ac.uk)



# Can fortified milk ↑ vitamin D status?

## Study design



# Cows' milk: A potential vehicle for vitamin D enrichment and fortification

## Summary of results

- Seasonal variation in the vitamin D<sub>3</sub> content of whole milk was evident
- Levels may be higher than currently estimated in food composition tables
- Vitamin D<sub>3</sub> fortified milk (2µg/100ml):
  - ✓ ↑ 25(OH)D over the winter months compared to control (and to the same degree as supplemental vitamin D<sub>3</sub>)
  - ✓ Theoretically would ↑ vitamin D intakes at the population level and ∴ ↑ the % meeting the revised RNI (without risking excess intakes)



# Biofortification

## Natural food enhancement

“foods are fortified through the addition of nutrients to animal feed during livestock farming production, or manipulation of post-harvest food processes”

### Eggs Contain More Vitamin D And Less Fat Now Than 30 Years Ago

The Huffington Post UK | By Kyrsty Hazell  

Posted: 19/07/2012 17:50 BST | Updated: 22/07/2012 21:13 BST

New data has revealed that today's eggs contain 70% more vitamin D than they did 30 years ago.

According to the UK Foodcomp and [Department of Health](#), eggs today have 20% less saturated fat, 13% fewer calories and 10% less cholesterol than eggs in the 1980s.

Higher total vitamin D content:

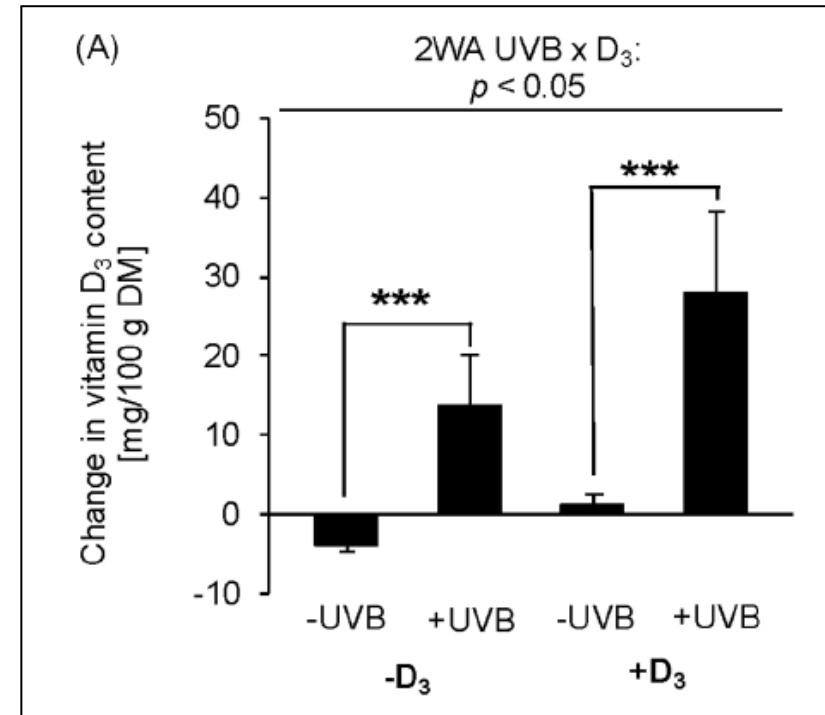
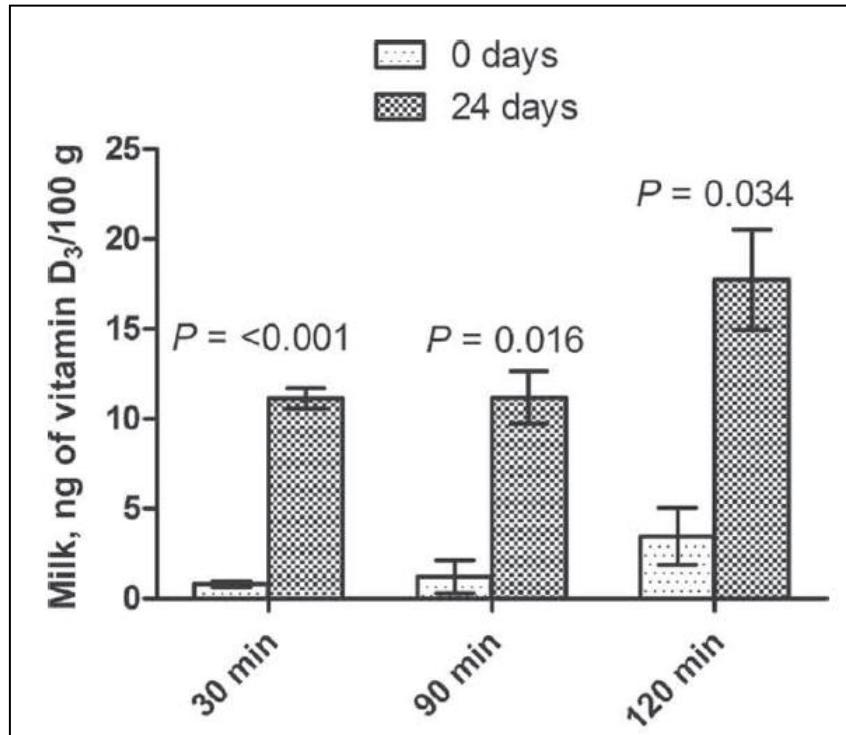
1. On-farm practices
2. Lab techniques - ↑ sensitivity to detect both:
  - ✓ Vitamin D<sub>3</sub>
  - ✓ 25(OH)D = x5 bioavailable



Shutterstock

# Biofortification

## Other animal foods



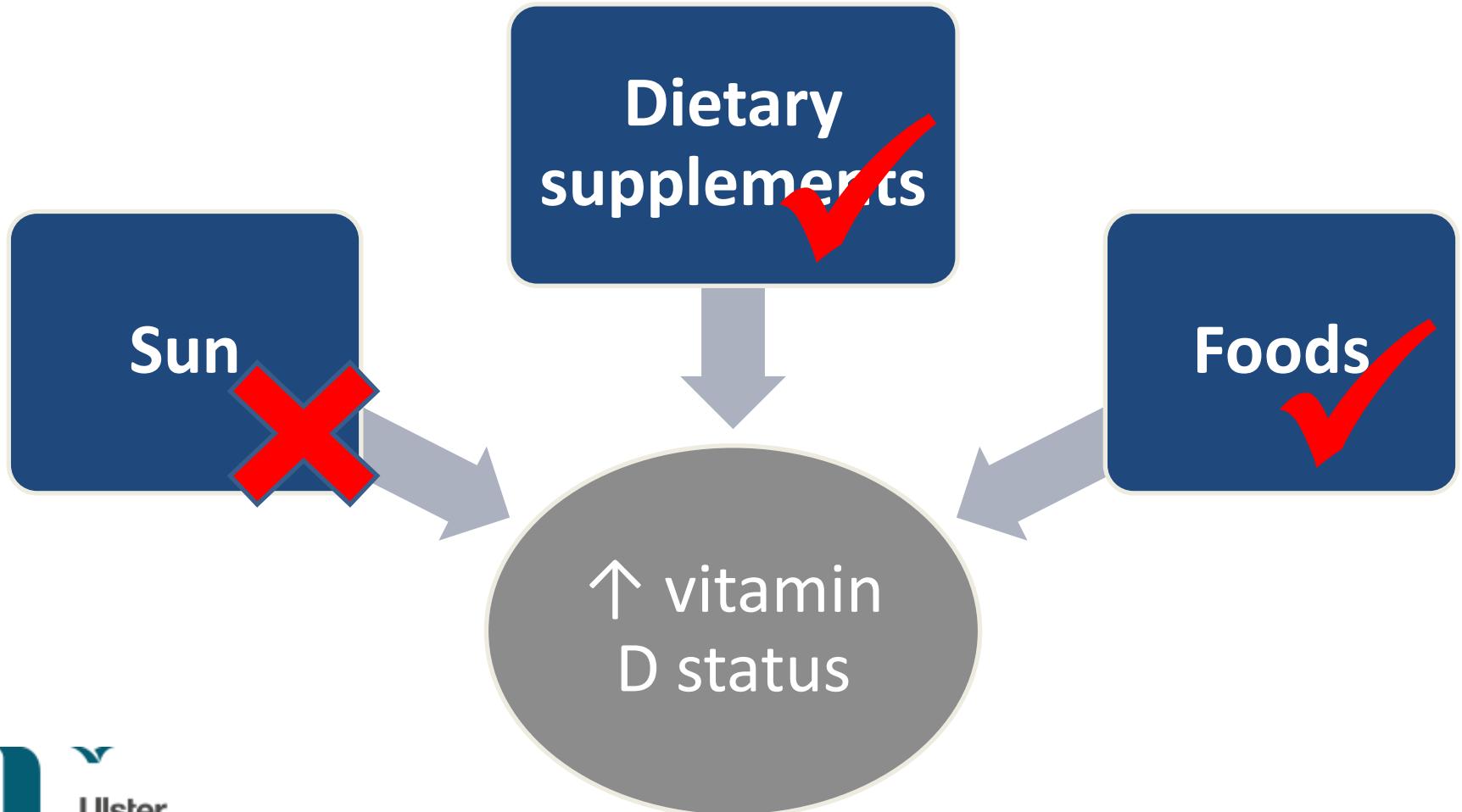
- ↑ milk D<sub>3</sub> after acute UVB dose<sup>1</sup>
- Results also apparent in eggs & poultry<sup>2</sup>

<sup>1</sup>Jakobsen et al. J Dairy Sci. 2015;98(9):6492-8

<sup>2</sup>Schutkowski et al. PLoS One. 2013;8(7):e69418

# What can we do?

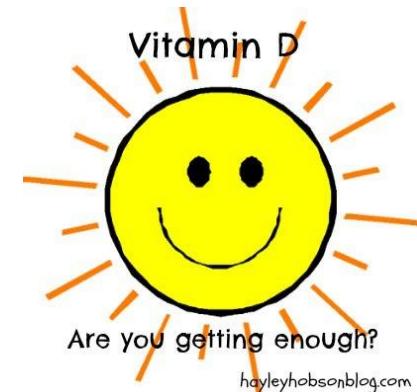
## Strategies for increasing vitamin D



# Take home messages

## Vitamin D: Can we meet the new DRVs?

- Plethora of evidence reporting low vitamin D intakes & status
- Cannot rely on / recommend sun exposure to ↑ vitamin D status  
→ Revised DRV = 10µg/day
- It is likely that a combination of food-based strategies will be required to improve vitamin D intakes & prevent deficiency
- Mandatory fortification vs. biofortification
- More widespread update of the vitamin D content of animal foods is warranted



# References: journal articles

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- UK Food Comp Project (2014) <http://fooddatabanks.ifr.ac.uk/nutrients/>

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collaborators & all subjects who took  
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